
Gobierno de Colombia
PROCOLOMBIA
EXPORTS TOURISM INVESTMENT COUNTRY BRAND
AMAZON ORINOCO
Region
INVESTMENT GUIDE
COLOMBIA CO

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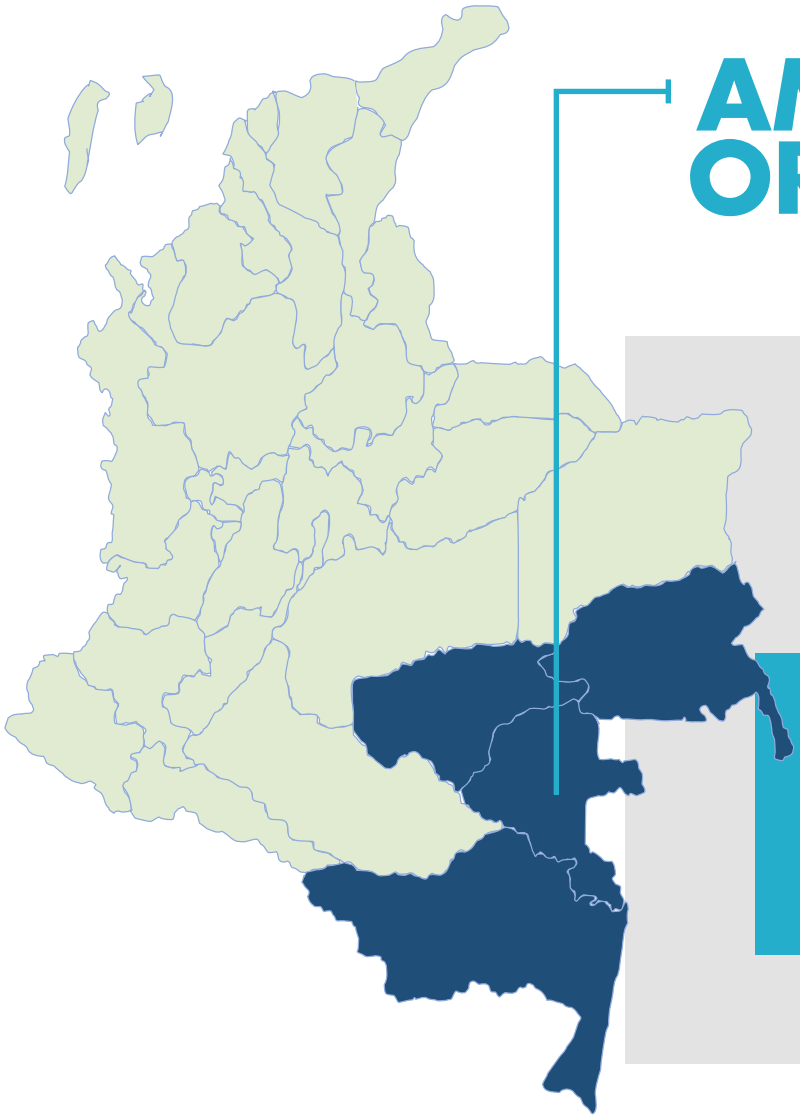
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AMAZON ORINOCO Region

The region comprises the departments of **Amazonas, Arauca, Casanare, Caquetá, Guaviare, Guainía, Meta, Putumayo, Vaupés, and Vichada.**

Over the past five years, the region has attracted **7 foreign investment projects**, representing an estimated capital inflow of approximately **USD 674.1 million.**

Source: fDi Markets

01.
FOOD SECURITY AND AGRO-INDUSTRIAL DEVELOPMENT

- **Increase the production of blueberries, Hass avocados, Tahiti limes, Golden pineapples, specialty coffee, palm oil, corn and/or soy, and cocoa** through sustainable practices, to strengthen both domestic and international supply and provide raw materials for value-added products.
- **Expand the cultivated area with commercial forest plantations.**
- **Increase sustainable beef cattle production in compliance with national and international standards.**
- **Increase sustainable tilapia aquaculture production.**
- **Invest in beef slaughter, deboning, and meat-processing plants aimed at export markets.**
- **Invest in refining palm oil for the food industry with an export-oriented approach.**
- **Develop alternative flours from products such as cassava, yam, and plantain.**
- **Invest in soybean processing (full-fat soy, soy meal, and soybean oil) for various uses, including the animal feed industry.**
- **Invest in structured carbon-offset projects.**



- **Provide investment financing for obtaining certifications required to issue carbon credits.**
- **Invest in obtaining sustainability and quality certifications** for fruits, coffee, cocoa, and palm oil, in compliance with international requirements.
- **Invest in the construction of community post-harvest centers** for cocoa, facilitating the processes of sorting, fermentation, and preparation.
- **Invest in infrastructure to strengthen the cold-chain system for agricultural products.**
- **Invest in storage infrastructure and fruit packing houses.**
- **Invest in research, development, and innovation (R&D&I) to enhance the genetic profile of Colombian crops,** improving productivity and resistance to pests, diseases, and climate change.
- **Invest in grain drying and storage infrastructure.**
- **Invest in cocoa-processing infrastructure** to add value and strengthen the supply of cocoa derivatives for domestic and international markets.
- **Invest in research, development, and innovation (R&D&I)** focused on non-timber forest products such as açaí, cupuaçu, sacha inchi, arazá, and cacay, among others, to generate value-added intermediate products.
- **Invest in infrastructure for the utilization of organic waste to produce biomass.**

02.
PHYSICAL, SOCIAL, AND TOURISM INFRASTRUCTURE

- **Develop lodging facilities that showcase the region's natural and cultural wealth** while ensuring the destination's sustainability.
- **Construct event venues that meet the specific needs of each territory with a sustainable approach,** leveraging the productive vocation of these regions.
- **Attract investment in theme parks that enhance tourism in the territory**—particularly in nature and adventure-based tourism—by capitalizing on the region's biodiversity.
- **Attract investment for the development of physical and social infrastructure** to connect the regions, strengthen food security, and facilitate the energy transition.



03.
SUSTAINABLE ENERGY TRANSITION

- **Develop renewable energy generation projects based on Non-Conventional Renewable Energy Sources (NCRES)**, such as solar, biomass, small hydropower plants (SHPs), and geothermal energy.
- **Expand and upgrade transmission and distribution infrastructure**—implemented through public tenders—to enhance reliability and provide greater support to the energy sector.
- **Implement sustainable energy solutions for Non-Interconnected Zones (NIZ).**

THE REGION IN FIGURES

REGIONAL GDP 2024 PR

COP$ 105,485 Billion
6.2% of national GDP

PR: provisional (temporary / subject to change)

MUNICIPALITIES

118 municipalities,
of which **72** have **ZOMAC**[1]
and/or **PDET**[2] status **(61%)**

Source: DANE (2023)
Decree 1650 of 2017:

1. ZOMAC: Zones Most Affected by Armed Conflict.
2. PDET: Development Programs with a Territorial Focus.

POPULATION PROJECTION DANE 2026

1,034,272
people

LABOR FORCE*

587 Technical graduates
2,828 Technology graduates
7,372 University graduates
1,622 Postgraduate graduates

* Graduates in 2024
Source: SNIES (2024)
Ministry of Education

CONNECTIVITY AND FREE TRADE ZONES



15 NATIONAL AIRPORTS



2 INTERNATIONAL AIRPORTS



1 PERMANENT FREE TRADE ZONE

Source: SuperTransporte, DIAN, MinCIT, Aerocivil 2026 (Filter for national airports: public use, runways, excluding classifications 1A, 1B, 1C, 2A, 2B).

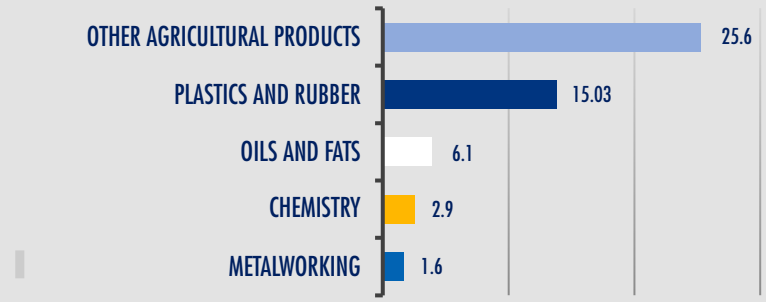


EXPORTS

Non-Mining, Non-Energy Exports 2025
USD 58.6 million

Represents **0.22%** of national exports
Source: DANE

TOP 5 NON-MINING, NON-ENERGY SECTORS 2025 (USD MILLIONS)



TOURISM

In 2025, the Amazon–Orinoco region received **22,628** non-resident foreign visitors.

The cities in the region that recorded the highest number of foreign tourists are:

Leticia (7,662)
Villavicencio (6,195)
Yopal (1,382)
Puerto Gaitán (1,168)

Source: Migración Colombia. Ministry of Commerce, Industry and Tourism (MINCIT), ProColombia calculations. Provisional figures.



REGIONAL INCENTIVES

Colombia offers tax and non-tax incentives for foreign investment **nationwide and regionally**, aimed at promoting regional development, job creation, technological development, and environmental protection, among others.

Discover the different types of incentives available by clicking the buttons below or scanning the QR code:

INCENTIVES IN COLOMBIA

LEARN MORE

REGIONAL INCENTIVES

LEARN MORE



THE REGION HAS

2 REGIONAL INVESTMENT PROMOTION AGENCIES

THAT FACILITATE INVESTOR ENTRY:

1. Invest in Orinoquía
2. INVEST IN CASANARE
AGENCIA DE PROMOCIÓN REGIONAL DE INVERSIÓN



INVESTOR SERVICES

FACILITATION FOR INVESTMENT AND REINVESTMENT DECISION-MAKING, AND POST-INVESTMENT SERVICES

1. Tailored sectoral and market information.
2. Guidance on the Colombian legal framework.
3. Coordination of investment visits to Colombia.
4. Identification of investment and reinvestment opportunities.

POSITIONING COLOMBIA AS A PRIME FDI DESTINATION IN THE REGION

1. Colombia seminars abroad.
2. Media and communications planning.
3. Pitch sessions.
4. Colombia Investment Summit.
5. Investment opportunity search tools.

LIAISON WITH NATIONAL AND REGIONAL GOVERNMENT – SUPPORT FOR IMPROVING THE INVESTMENT CLIMATE

1. Liaison with central and regional government.
2. Engagement with strategic partners.
3. Identification and management of investment climate issues.
4. Investment facilitation.

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